

VIDEO EDITING

Video editing is a crucial aspect of filmmaking, content creation, and digital media production. It is the process of manipulating and arranging video footage to create a final product that effectively conveys a message, story, or concept. From professional films to social media clips, video editing plays a vital role in enhancing visual appeal and audience engagement. Video editing is more than just cutting and trimming clips; it is about structuring a narrative and enhancing the overall viewing experience. By combining footage, adding effects, transitions, music, and text overlays, editors can evoke emotions and maintain viewer interest. Whether it's a short commercial, a vlog, or a full-length movie, editing determines the pacing, mood, and impact of a video.

VIDEO EDITING RULES

- *Participants must bring their own laptops*
- *Only the provided video editing software must be used.*
- *The final edited video must be between 30 seconds to 1 minute.*
- *Participants will have 1 hour to complete their video.*
- *A specific theme or topic will be provided.*
- *Participants can edit their own footage.*
- *For on-spot registrations, video footage will be provided.*
- *Participants can use their own audio, background music, or sound effects.*
- *Participants can compete solo or in teams.*
- *Each participant/team must complete and submit their video within the given time.*
- *Participants must export their video and hand it over to the event coordinators.*
- *The file will be copied to a storage device (pendrive or hard disk).*
- *Judges will observe participants during editing to ensure fair play.*
- *Submitted videos will be reviewed by the judges after the competition.*
- *A minimum of 30 seconds is required; failure to meet this will result in disqualification.*
- *Using external pre-edited content or plagiarized material will result in immediate disqualification.*